

One Roof Leicester

Corporate Partners Pack



Eradicating homelessness through
positively transforming the lives of people

oneroof.org.uk

About One Roof Leicester (ORL)

Our Vision:

Eradicating homelessness through ***positively transforming the lives of people***

Our Mission:

To support single people who are homeless in Leicester, to ***recover, reset and rebuild*** their lives in a ***safe and stable home***

Our Values:

We are ***compassionate***

We are ***non-judgemental***

We are ***person centred***



Our work

One Roof Leicester is a charity providing accommodation and support to single people who are homeless in Leicester. The aim of our projects is to help single people who are homeless including British nationals, destitute refugees, refused asylum seekers and EU migrants to rebuild their lives. By offering accommodation and support in our houses we can start helping each person to start addressing their issues and help them to secure long-term accommodation.

We do this by supporting individuals to access benefits and housing, securing their residency status, finding employment or training, accessing health, mental health services or drug and alcohol treatment.

We rely on the support of individuals, faith and community groups, partner organisations and local businesses to help deliver our projects.



ORL Homes

ORL Homes provides accommodation to single people who are homeless, destitute refugees and destitute asylum seekers who are ready for semi-independent living. Whilst in an ORL Home our residents are provided with the specialist support they need to rebuild their lives. The homes we manage have been bought by faith, community groups, and other ethical investors who have the same values as us and want to support a local charity.



Compassionate Beds

Where a resident has no income either because they are ineligible for benefits or unable to work ORL provides a room for free and provides a weekly subsistence payment to the resident. These free bed spaces are funded through donations.



One Roof Moves

One Roof Moves supports individuals who have secured a permanent home to prepare it ready to move into, this includes decorating, furnishing and carpeting. We want to create a forever home for every individual who moves so they have a better chance of succeeding with independent living.

"I came here on a spousal visa but I was being abused by my husband. One day it got so bad I left my home and slept on the streets, the Outreach Team found and referred me to One Roof. I am now in a One Roof home, I have benefits and I am looking forward to moving on."

Zara, resident

Case Study: Freda

Without help felt she would have died!

"I am from Poland and I have been here for over 5 years. I was living with someone and our friendship broke down so for a while I was homeless, then I was sofa surfing for a while then ended up on the streets. I went to No 5 and I told them how I had nowhere to live. I couldn't get a council house because I didn't have any rights. The staff at No 5 told me that they would refer me to One Roof as they may be able to help me find somewhere to live. I was worried because I thought 'here we go again, another agency just passing the buck because they can't help me'. I was really surprised when the support worker from One Roof contacted me and asked to meet with me. I met the support worker who told me about their project and wanted to know more about me. She then took me to a house and showed me around and told me I could have a room and I would be sharing with other women. The house was beautiful and clean and I like it because it was in a very quiet part of the city. Once I was settled into the house the real hard work started! My support worker then started to help me to get my EU resettled status and once this came through, she helped me with sorting

benefits and housing application. They also helped me to access alcohol dependency support and registered me with a GP. I needed the GP because I have a problem with my legs and hand and for a while, I was using crutches.

One Roof spoke to the Council for me to speed up my housing application but nothing came up. They then spoke to a housing association and within a few weeks I was offered a flat in a sheltered accommodation project. One Roof furnished the flat and got volunteers to help me get the flat ready and they paid for a taxi for me to move in and have continued to support me since.

I have been in hospital two times and no one apart from my One Roof support worker came to see me. I had a lot of problems with my GP and the support worker dealt with it all. My support worker even contacted Adult Social Care to help me. I now have a care worker who comes every morning and evening to help me.

I do not know what I would have done without ORL, they have supported me when my family and friends were not there. I don't speak English very well and even though I couldn't explain things properly my support worker explained things clearly and sorted things out for me. I honestly feel that without One Roof's help I would be dead in a flat now as no one else was helping me."

Our long-term goals

By 2027 we want to increase:



Number of ORL Homes



Number of volunteering opportunities



Staff well-being, training and development



Financial resilience



Number of residents we support



Number of residents who have successfully moved into independent living



Excellent governance and accountability practices

2027



Work with us

Through corporate partnerships we offer businesses a number of opportunities to work with and support our work. This could be a great way to meet your business objectives and fulfil your corporate social responsibility requirements. The added benefits to working with us include encouraging staff to work together, improve staff morale, and demonstrate to your stakeholders, clients, colleagues and employees your commitment to supporting a worthwhile charity. If your CSR strategy is aligned to what we do, there could be exciting opportunities for us to work together.

We can tailor a mutually beneficial partnership which can include all or some of the following.

Corporate Support

We rely on donations to carry out our work. Many companies choose to make a financial donation. If you decide to make a financial donation, we can provide you with impact reports on exactly how your funds are helping to provide a positive impact on the individuals we accommodate and support.

Sponsorship

Our sponsorship opportunities can help generate positive brand awareness. They are a great way to support individuals who are homeless. We will create social media awareness to highlight your dedication and support for our work and the impact your support is having on our residents.

Work with us



Charity of the Year

We'd love it if you chose us as your charity of the year. We can help you to organise fundraising activities and help you to promote your events. This demonstrates to your stakeholders, staff, clients, and the wider public that you are passionate about supporting a local charity.

Staff Charity days

We can offer activity days for your staff. Teams can come and help us with practical support. An opportunity to find out first-hand what we do.



Merchandise partnership

Do you have surplus stock or end of line products? We would love to receive any suitable unwanted items for us to use in ORL Homes or to support individuals with move-on. We are always in need of donations of cleaning products, toiletries, household items and much more.

Payroll Giving

Payroll Giving is a great way for employees to make monthly donations to charity, straight from their salary, before tax is deducted. It's easy for employers to set up and shows strong charitable support.

One off fundraising event

Can you organise a one-off event to fundraise for us, this could be dinner and dance, coffee morning, quiz night. The possibilities are endless.



What we can do for you

We will work with you to create a partnership that is tailored to meet your Corporate Social Responsibility objectives. We can arrange a visit to ORL to see our projects and meet with our residents so you can see first-hand the difference your support is making.



We have a dedicated Fundraiser to support you through your journey and make sure that your fundraising is a success. We can also:

- Provide resources for promoting your event
- Give a presentation to staff about ORL and how your fundraising can make a difference
- Your business name published in our Annual Report and Accounts
- Your name published on our website as a corporate supporter
- Promotion on social media. We have thousands of followers across our Facebook, Twitter and Instagram channels. We will raise your profile, by regularly featuring you in our posts.
- Report on the impact of your funding.
- An exclusive invitation to our annual celebration event



"The food I receive every week is a lifeline."
Patrick, resident

£5

pays for
a weekly
food parcel



Get in touch

If you are passionate about helping people who are homeless to rebuild their lives and want to build a partnership with a reputable, ethical local charity then we would love to hear from you.

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Charity No: 1159018



Accreditations



Supporters and Funders